



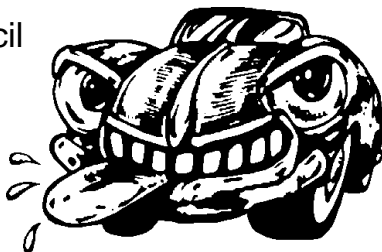
# Town Centre **FOCUS**

[www.chelmsford-libdems.org.uk](http://www.chelmsford-libdems.org.uk)

## **One Way Traffic for Town Centre - No Way!**

### **Tories “racetrack” scheme would cost £700,000**

Conservative-run Essex County Council wants to push through a new road layout for Chelmsford town centre. It will have very bad implications for the town’s character, environment, local residents and business community



### **Liberal Democrats are OPPOSED to this scheme because it**

- Forces extra traffic in and through the heart of the town
- Undermines further pedestrian-friendly plans
- Increases traffic speeds and lessens road safety
- Increases CO2 and other pollution in the town
- Increases journey times and distance for most
- Deters pedestrians and cyclists from using the town
- Destroys the character of the town’s historic core

### **Have your say NOW**

There is an exhibition of the proposals in the atrium of County Hall, Market Road (opposite Chancellor Hall) from Wednesday this week to Friday between 9am and 7pm (22nd to 24th March) and Saturday (25th March) between 10am and 4pm.

## **Chelmsford Liberal Democrats say.....**

### **This scheme is flawed**

Trying to make traffic move better without addressing the NUMBER of vehicles is a recipe for long-term failure.

The consultation process itself is flawed. The layout plans are incorrect; the questionnaire inadequate and confusing. The Conservatives have been FORCED to have this consultation (they wanted to just impose the scheme) and don’t really support it.

### **This scheme is not justified**

Essex County Council overstates the congestion problem: it is mainly a “rush hour” issue. No evidence is given for the proposals.

### **Alternatives should be considered**

The strategy should focus on workable alternatives to taking cars into the centre of town e.g. more Park & Ride, and better bus services.

### **Please visit the exhibition and respond to the public consultation**



Please send a copy of your response to us as well:

Chelmsford Liberal Democrats  
FREEPOST NAT6500, Chelmsford, CM1 2BR

Or email [traffic-survey@chelmsford-libdems.org.uk](mailto:traffic-survey@chelmsford-libdems.org.uk)

Or visit [www.chelmsford-libdems.org.uk](http://www.chelmsford-libdems.org.uk)